

London Art Week Partners with Arcarta for a Special Series of Podcasts

In partnership with London Art Week, Arcarta will be creating a special series of episodes as part of its popular podcast show: **The Bigger Picture**.

An inside look at the businesses that make the art world work - and the stories behind the people that shape them - the podcast will provide a journeyed, relatable and storied portrait of the eminent dealers participating in London's seminal Art event.

CEO & Co-Founder Tom Noon said, "People relate to one another around a shared passion: our podcasts attract a new and diverse, global audience interested in art, inviting them to discover and relate to those dealing in it in a personal and human way."

"This is a wonderful initiative," added Luce Garrigues, Acting Director of London Art Week. "Our participants have such exceptional knowledge and invaluable experience to share. The Bigger Picture podcasts will bring a significant addition to the London Art Week online experience, and open windows to the dedicated personalities behind the outstanding works of art showcased by our event."

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About Arcarta: www.arcarta.com is an anti-fraud and Customer Due Diligence network for the Art World, whose technology helps Art Businesses succeed with Money Laundering Regulations while preventing fraud and cybercrime.

About London Art Week: www.londonartweek.co.uk London Art Week (LAW) is a major showcase of the best that the art market has to offer, with over fifty participating galleries and three auction houses.

Led by a flagship Summer event, and with a recently-added Winter week of exhibitions and talks, including an important annual Symposium, London Art Week aims to offer the very best paintings, drawings, sculpture and objects available on the market, dating from antiquity to the twenty-first century.